

REPORT

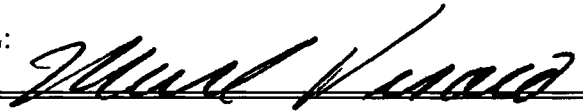
DATE: August 5, 2004

TO: Administration Committee
Regional Council

FROM: Hasan Ikhata
Director, Planning and Policy Department
(213) 236-1944

SUBJECT: Co-Sponsorship of UCLA Extension Public Policy Program 2004
Arrowhead Symposium

EXECUTIVE DIRECTOR'S APPROVAL:



RECOMMENDED ACTION:

It is recommended that the Regional Council authorize SCAG to co-sponsor the 2004 Arrowhead Symposium for an amount of \$8,000.

BACKGROUND:

Each year, the UCLA Extension Public Policy Program holds a symposium dealing with regional and public policy issues. This year's symposium titled "Transportation, Land Use and Environment Connection" will address Goods Movement and its connections to land use and the environment. The 2 ½ day symposium, that will take place on October 24-26, 2004 at Lake Arrowhead, will include panels and other forums for dialogue among public officials, private industry leaders, and audience members. SCAG has been a supporter and co-sponsor of this program in the past.

COST IMPACT: *He*

RC Special Projects Line Item Budget (GF)	\$49,000
Co-Sponsorship of UCLA's Extension Public Policy Program 2004 Arrowhead Symposium	(\$8,000)
Co-Sponsorship of Rail-Volution Conference	(\$5,000)
Co-Sponsorship of So. California's Leadership Class XV Tuition, Luncheon, & Graduation	(\$12,500)
Sponsorship of 3 rd Annual Inland Empire Transportation & Logistics Summit	(\$500)
Balance as of August 5, 2004	\$23,000

April 30, 2004

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Hasan Ikharta
Director, Planning & Development Department
Southern California Association of Governments
818 W. 7th Street, Suite 1200
Los Angeles, CA 90017

Subject: Funding and Planning the 2004 Arrowhead Symposium

Dear Hasan:

Thank you for your excellent contributions during the April 27th Steering Committee Meeting planning the 2004 Arrowhead program. We have attached the draft program outline reflecting ideas discussed for the Goods Movement topic which will be the focus of this year's Transportation, Land Use, and Environment Connection Symposium. A more detailed outline, including speaker suggestions, will be developed by Brian Taylor over the next few weeks. We will then circulate that for your review and recommendations.

In the meantime, we are following up on ways to adequately fund this carefully crafted policy and research symposium. As we discussed, the failure of Congress to pass a "budget" for the transportation in this fiscal year creates serious uncertainty for the federal sources of funding. This coupled with the California budget situation means that three of the major contributors to this annual series are uncertain about funding. We discussed ways to try to expand and enhance the funding from other sponsors and possibly include an infusion of funding from other private and public sources. This would be particularly appropriate with this year's focus on moving freight and addressing the Economic, Environmental, and Equity issues that cross jurisdictional as well as public and private sectors.

For immediate purposes we are now formally requesting a commitment from your organization. As one of the sustaining contributors over the many years, we want to thank you and enlist your formal commitment to helping as a funding sponsor again for 2004. Last year you funded at the \$5,000 level. In light of the potential shortfalls Federal and State sponsors this year, we would greatly appreciate it if you could increase that amount to \$10,000 this year. This support plus any help and suggestions for other organizations to contact will enable UCLA Extension to commit

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fully to proceeding with this year and maintaining the quality and utility of this program. Also, this will help to insure our continuing to prepare the edited proceedings that have been more widely distributed.

We've also drafted a summary statement of what the Annual Symposia have contributed over the past 13 years and a sample of the people who have participated. If appropriate, please feel free to share that with whoever may wish to know more about the value of these programs and may consider helping with funding.

Again thank you and your organization for all the contributions you have made to helping enhance the two way communication between research and policy as well as providing more cross cutting linkages among the policy fields of Transportation, Land Use, and the Environment. Additionally, I want to add that it is both a professional and personal pleasure to work with you.

If possible, could we receive your funding commitment by **May 15**, so we can be assured of the needed support to proceed with developing this year's program. If you have any questions or suggestions, please contact me either by e-mail or telephone the Public Policy Program at (310) 825-7885.

Cordially,



LeRoy Graymer
Founding Director
UCLA Extension Public Policy Program

cc. Robert Lapiner, Dean, UCLA Extension

Enclosures

DRAFT OUTLINE

6 July 2004

DRAFT OUTLINE

Moving Goods

The Transportation - Land Use - Environment Connection

Goods movement – both within cities and between cities – is increasing faster than any other type of travel. The effects of this growth are significant for both urban and rural areas, especially along major highways and rail lines, and near air- and sea-ports. In the fall of 2004, the *UCLA Lake Arrowhead Symposium on the Transportation – Land Use – Air Quality Connection* will address **Goods Movement**. While the movement of goods has received increasing attention from both policy makers and analysts in recent years, the topic has rarely been addressed with an explicit focus on the connections to land use and the environment. In addition, the clear links between goods movement and the economy, the environment, and questions of equity make this an important and timely topic for many.

The impacts of goods movement on traffic congestion and, likewise, the effects of congestion on the movement of goods are critical issues in many areas. Freight logistics are evolving in the face of both technological, economic, and policy changes. The effects of these changes on land uses – such as the recent growth of inland warehousing and trans-shipment centers – are in need of more attention from policymakers and researchers.

Air quality planning focuses increasingly on goods movement, especially with regard to fine particulate matter. Potentially significant changes in both propulsion technologies and, especially, emissions regulations are on the near-term horizon. Related to this are environmental justice issues, which pose important questions for both the residents of neighborhoods adjacent to highways, rail lines, and freight-handling facilities, and for the organizations that use and manage such facilities. And finally, all of these issues are inextricably linked to labor-management relations in the goods movement industry.

These issues will be addressed in a series of presentations and discussion among goods movement analysts and decision makers in both the public and private sectors. The 2 ½ day invitation-only retreat will feature presentations by many of the top researchers in the field, and will include panels and other forums for dialogue among public officials, private industry leaders, and audience members. This mix of researchers and practitioners having diverse interests and viewpoints is the signature of the UCLA Lake Arrowhead Symposium, which is now in its 14th year.

Sunday, October 24

1:00 pm Registration and refreshments

1:30 pm ***Moving the economy, protecting the environment, and ensuring equity: A symposium overview***
Speaker: Brian Taylor, UCLA

2:00 pm **How Are Changes in Production, Trade, Consumption, and Congestion Affecting the Movement of Goods?**

Trends in economic production, trade, logistics, and freight
Speaker(1 person)

What are costs of and solutions to an increasingly congested freight system?
Speaker(1 person)

Free trade, organized labor, increased security, and more: The emerging political/policy context of goods movement
Speaker(1 person)

3:30 pm Break

3:45 pm **Modal Perspectives on a Multi-Modal Issue: Issues and Policy Challenges**

Overcoming barriers to coordinated inter-modal movement of goods: Lessons from Europe
Speaker(1 person)

Air cargo: Issues and policy challenges
Speaker(1 person)

Maritime trade: Issues and policy challenges
Speaker(1 person)

Rail freight: Issues and policy challenges
Speaker(1 person)

Trucking: Issues and policy challenges
Speaker(1 person)

5:30 pm Check-in and Reception

6:30 pm Dinner

8:00 pm **Increasing Public-Private Cooperation and Coordination in Managing the Movement of Goods**

Panelists: (4 to 6 people)

9:30 pm Informal reception and discussion

Monday, October 25th

7:30 am Breakfast

8:45 am **Land Use and Environmental Issues**

Resolving local land use conflicts with expanding ports and terminals

Speaker(1 person)

Moving goods in rural and rapidly urbanizing areas: The case of California's Central Valley

Speaker: Carol Whiteside, President, Great Valley Center

Coping with evolving freight logistics and the rise of inland warehouse and transfer facilities

Speaker: Norm King, Executive Director, San Bernardino Associated Governments

10:30 am Break

10:45 am **Global Trade, Local Impacts: Who Benefits? Who Pays?**

A research-based framework for understanding distributional issues in goods movement

Speaker: Lisa Schweitzer, Virginia Tech University

Commentaries (3 to 4 people)

1:30 pm **Air Quality and Energy Issues**

Trucks, trains, ships, and planes: An update on goods movement-related emissions

Speaker(1 person)

Regulating emissions in the goods movement sector: Reports from Washington and Sacramento

Speakers(2 people)

Alternative propulsion technologies: What's on the horizon?

Speaker(1 person)

Commentaries: (4 people)

3:30 pm Free Time

5:00 pm Reception

6:00 pm Dinner

7:30 pm **Who's in Charge? Overcoming Governance Challenges to Planning, Regulating, and Managing Goods Movement**

Speaker: Sunne Wright McPeak, Secretary for Business, Transportation & Housing, State of California (invited)

Commentaries: (3 people)

9:30 pm Informal Reception/Discussion

Tuesday, October 26

7:30 am Breakfast

8:45 am **The Going Rate: Public Finance of Goods Movement*****Whose impacts? Whose revenues? Financing freight infrastructure to move the economy, protect the environment, and ensure equity***

Speaker(1 person)

Closing the gap: New directions in highway finance to pay for growing lists of unfunded goods movement projects

Speaker(1 person)

The fiscal challenges to mitigating capacity enhancements

Speaker(1 person)

10:15 am Break

10:30 am **Closing Panel – New Solutions and New Directions**
Speakers(3 people)

12:00 pm Lunch and adjournment